

What is Claimed is:

1. A system for managing the delivery of content over a network comprising: a station and playlist module for managing the content delivered by one or more stations over the network, the type of content that may be delivered by each of the stations being specified by a playlist for that station, wherein at least one of said stations includes two or more playlists and only one of said two or more playlists specifies the content that may be delivered by that station at any one time.

5

10 2. The system of claim 1 wherein the station and playlist module manages the content delivered by a plurality of stations.

15

3. The system of claim 1 wherein the network is the Internet.

4. The system of claim 1 wherein the content is audio-based and each playlist includes a number of songs that may be delivered by the station associated with that playlist.

20

5. The system of claim 4 wherein the system further comprises a playlist validation module for verifying that a playlist contains at least one combination of songs that are in compliance with a set of licensing rules.

25

6. The system of claim 1 wherein the content is multimedia-based and each playlist includes a number of music videos that may be delivered by the station associated with that playlist.

7. The system of claim 1 wherein the system further comprises a promotions module for managing promotional content to be included in the playlists.

30

8. The system of claim 1 wherein the system further comprises an advertisement module for managing advertising content to be included in the playlists.

9. A system for managing the delivery of content over a network comprising: a database for storing information describing the content able to be delivered by one or more stations over the network, and a request module for allowing a user of the system to request new content, not described by information stored in the database.

5

10. The system of claim 9 wherein the request module further allows the user to track the status of a request for new content.

11. The system of claim 9 wherein the content is at least partly audio-based, the
10 information stored in the database describes songs that may be delivered, and the new content is a song.

12. The system of claim 11 further comprising a user search module permitting a user of the system to search the information stored in the database by a song name, artist name, or recording name.
15

13. The system of claim 11 further comprising a station and playlist module for managing songs delivered by a station over the network, the songs that may be delivered by the station being specified by a playlist for that station, and wherein the system enables a song described by a user's new content request to be automatically added to a playlist.
20

14. The system of claim 9 wherein the network is the Internet.

15. A system for managing the delivery of content over a network comprising:
25 a station module for managing the content delivered by one or more stations over the network, the type of content that may be delivered by each of the stations being specified by a playlist for that station; and
a user module for managing the operational access granted to users of the system, the user module classifying users into at least two categories including a first user category
30 having full access privileges to the system and a second user category having less than full

access privileges to the system, wherein a user in the second user category is provided with access privileges to create and edit at least one playlist for a station.

16. The system of claim 15 wherein the user module permits a user in the first user
5 category to create a profile for a user in the second category and does not permit a user in the second user category to create a profile for a user in the first category.

17. The system of claim 15 further comprising a user activity log module for maintaining a record of user management activities carried out by all users of the system.

10
18. The system of claim 15 wherein content is categorized into supergenre and genre categories and wherein the user module permits a user in the first user category, but does not permit a user in the second user category, to create a supergenre or a genre category.

15
19. The system of claim 15 wherein the network is the Internet.

20. A system for managing the delivery of song content over a network comprising: a content categorization module allowing a user to assign song content, based on an artist of each song, into supergenre and genre categories, each genre category being assigned to only one supergenre category and each artist being assignable to any number of genres; and a station module for managing the content delivery by one or more stations over the network; wherein each station is also assignable to any number of genres.

25
21. The system of claim 20 wherein the network is the Internet.

22. A system for managing the delivery of song content over a network comprising: a station and playlist module for managing the content delivered by one or more stations over the network, and a reporting module for compiling data based on the content broadcast by each of the one or more stations including data relating to the popularity of specific content with listeners of the stations.

23. The system of claim 22 wherein each song is associated with an artist and a recording, and wherein the reporting module further compiles data relating to the artists or recordings of the songs delivered by each of the one or more stations.

5 24. The system of claim 23 further comprising a categorization module for allowing a user to assign song content, based on the artist of each song, into supergenre and genre categories, and wherein the reporting module further compiles data relating to the supergenres or genres of the songs delivered by each of the one or more stations.

10 25. The system of claim 22 wherein the network is the Internet.